

TACTYC Membership Report June 2020

As a membership organisation, TACTYC's strength lies in the expertise, varied perspectives, and commitment of its members. We seek to represent their views and interests and to meet their needs within all of TACTYC's activities. As a consequence of the current situation we are beginning to explore new ways of working and communicating to support, advocate and lobby on behalf of the early years.

Since all Executive Committee functions are carried out by volunteers elected or co-opted from the membership, it is important that we maintain a healthy body of members. Our online payment system is now in place which has streamlined the process of joining TACTYC, and we have appointed an administrative assistant- Jane Rogers. This has meant that many of the administrative tasks involved in processing membership can be delegated leaving the membership committee free to work more strategically.

Our membership rates have remained fixed for many years in recognition of funding issues within early years and higher education for early years specialists and we have no plans to change this. To further support to the sector during quarantine and furlough, we have also introduced a temporary membership.

In the last three months we have gained 20 new members- 10 of whom are on temporary Covid 19 memberships. We have had a further 15 inquiries about membership just in the last few weeks and interest in this offer seems to be growing.

Current membership (including life members) is 167 compared to 195 last year. 107 of these are honorary or full members and 60 are student/ senior memberships.

The biggest turnover in membership is in the concessionary band, with many students taking out membership for dissertations and then deciding against renewing as they move into practice. It may be that we need to look at extending the training and professional development opportunities that we offer to entice these members to stay. We would also like to look at ways of working across training providers to develop CPD for those in higher education.

We would welcome input from our members about how else we could promote TACTYC to ensure that we are able to continue our activities on behalf of the sector.

Viki Veale
Membership Director
June 2020